

**VIRGINIA RLI®
MEMBERSHIP APPLICATION**

NAME _____

FIRM _____

FIRM ADDRESS _____

CITY.STATE.ZIP _____

PHONE _____

FAX _____

E-MAIL _____

I WANT TO JOIN THE VA RLI CHAPTER AT THE ANNUAL RATE OF \$40 PER YEAR (PRORATED FOR 1/2 YEAR STARTING JULY 1ST FOR \$20).

___ CHECK ___ CREDIT CARD (CIRCLE ONE)

VISA, MASTERCARD, DISCOVER, AMEX

CARD NUMBER _____

EXP _____

SIGNATURE _____

I AM INTERESTED IN SERVING/WORKING WITH THE VIRGINIA RLI® CHAPTER: ___ YES ___ NO

POSSIBLE AREAS OF INTEREST ARE:

- ___ MEMBERSHIP
- ___ TECHNOLOGY
- ___ PUBLIC RELATIONS
- ___ EDUCATION
- ___ LEADERSHIP
- ___ CONFERENCES



VIRGINIA CHAPTER
REALTORS® LAND
INSTITUTE

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Glen Allen, VA 23059

Phone: 800-755-8271
Fax: 804-262-0497
E-mail: RLI@varealtor.com



**LAND
INSTITUTE**

VIRGINIA CHAPTER

UNDER ALL
IS THE LAND



800.755.8271

REALTORS® LAND INSTITUTE WORKING FOR YOU

RLI® is the only branch of the REALTOR® family focused on land brokerage transactions of five specialized types:

- Farms and ranches
- Undeveloped tracts of land
- Transitional and development land
- Subdivision and wholesaling of lots
- Site selection and assemblage of land parcels

Originally organized in 1944, REALTORS Land Institute has been dedicated for over six decades to improving the professional competence of its members in land brokerage.

The REALTORS® Land Institute's main objective is to bring together real estate professionals interested in the improvement of their professional competence in activities related to land. RLI® offers the only land education program. RLI® also offers the Accredited Land Consultant (ALC) designation.

The REALTORS® Land Institute is open to all REALTORS®, or NAR affiliate members who are interested in professionalism and land brokerage.



ABOUT THE ALC DESIGNATION



Buyers and sellers in today's complex land real estate market need professionals who provide up-to-date knowledge, a variety of real estate services, and ethical real estate practices. In short, they're looking for real estate professionals who hold the Accredited Land Consultant (ALC) designation. ALC's are a part of the largest trade organization in the world and of the premiere land real estate organization, RLI®, which has been serving the nation's land real estate professionals and their clients for over 50 years.

EARNING YOUR ALC

RLI® members who successfully complete their first RLI®-approved course automatically become candidates for the ALC designation. Candidacy is maintained through membership to the organization. Additional requirements are listed below:

Knowledge through education
Experience through transactions
Submission of completed ALC application

12 BENEFITS FOR RLI® MEMBERS

Membership is an investment in your future...

1. **EXPOSURE:** Your online member directory listing and property postings are at work for you.
2. **NETWORK:** Tap into the expertise of the RLI® network
3. **SKILLS:** The acclaimed course of the RLI® Land University curriculum are practical, skill-based programs that can increase your knowledge and improve your earning power.
4. **PROPERTIES:** Market your property listing through the RLILand.Net.
5. **DISTINCTION:** The Accredited Land Consultant (ALC) designation is recognized as the pinnacle of land brokerage professionalism.
6. **RESOURCES:** Only RLI® members can access the many resources available on RLILand.com.
7. **CONFIDENCE:** Increased knowledge, experience give you tools to successfully handle projects.
8. **COMPETENT:** RLI® sustains its members at the leading edge of land brokerage
9. **INFLUENCE:** Your sphere of influence expands when representing RLI® in state and national REALTOR® association positions.
10. **ETHICS:** RLI® members subscribe to the REALTOR® Code of Ethics.
11. **CLOUT:** RLI® members are a collective voice for land issues .
12. **INVOLVEMENT:** RLI® provides an opportunity for members to be involved in organized real estate.